

Summary of September 18 Sisterhood Business Meeting

Eleven members present.

Membership and Financial issues: We have 50 paid up members so far for the new dues year. Ann Comoglio will update the roster. Karen will extend to new BIJ members a complimentary one-year Sisterhood membership (reprising an old policy). Concerns were discussed about fundraising – whether fundraising for Sisterhood purposes would be seen as diluting fundraising efforts. (Board of Trustees members later clarified that the preference is that we not fundraise for the benefit of organizations outside of BIJ).

Event Updates: Event fatigue was brought up – if too many events are planned, does that dilute attendance and interest at any one event? We concluded that to proceed with our planned events because, among other reasons, different events draw from different populations. Carpooling – we should have a way to arrange rides for people who can't otherwise get to events. We will obtain a roster arranged by zip code to facilitate this in the future. October 15- 6:00 p.m. sukkah pot luck/family game night. Sisterhood is providing paper goods, drinks and snacks. Attendees should bring a vegetarian dish. Women's brunch series- Lynn Rapport is arranging. The next brunch is October 30 at Ann Comoglio's house. November 6 – Sisterhood event at BIJ, 10 a.m. to noon. We obtained volunteers for the remaining food and service needs.

Meeting with Rabbi Gottlieb on August 30: Karen and Ronnie met with Rabbi. Rabbi agreed that the name "Sisterhood" is considered outdated and suggested that we begin using "Sisterhood, The Women of BIJ" and eventually transition to just "The Women of BIJ". Rabbi also suggested a subsidiary "Seniorhood" as a vehicle for planning events appealing to that demographic. At the business meeting, this idea met with mixed reviews. Some people felt that it is better to put our energy into programs with a wider focus as opposed to splintering our efforts. We also discussed Rabbi's ideas of a social action project and a Rosh Chodesh group. Some members were concerned that this would be splintering our identity. The issue of Sisterhood's identity will require a thoughtful discussion over the next few months.

Marketing: We are putting more on the BIJ website, including a copy of our calendar and the Sisterhood bulletin article. We hope to get photos up soon. We also advertise in the weekly e-blast and the bi-monthly bulletin. At Robin's suggesting, we set out a flyer at High Holy Days promoting Sisterhood.

Boutique Renovation: The committee consists of Michele S. and Ann M. (who will combine it with Mica Mocha on Sunday mornings) and Robin. They will work on concept, design and products. We will ask Craft 'n Schmooze participants for their input. We approved \$200 for the purchase of items. We will find someone do the accounting and tax tasks (Marge Levy later agreed to do this).

Next business meeting: October 16, 10 a.m. to noon, Fireside Room (Lynne Glick will chair.)